



PENSACOLA PELICANS PROFESSIONAL BASEBALL
American Association of Independent Professional Baseball

Where Everyone Plays Commercial Contest

Rules and Regulations

To enter, you must read the following and sign off as understanding the rules and regulations of the "Where Everyone Plays Commercial Contest."

1. **ELIGIBILITY:** Open to any individual or group of individuals at least 15 years or older.
2. **CONTEST SCHEDULE:** You may submit a commercial anytime between Tuesday, March 4, 2008 and Friday, April 11, 2008 @ 5:00 p.m.
3. **SUBMISSION FORMAT**
 - a. The commercial can be submitted to:

Pensacola Pelicans
Attn: Jason Libbert
4920 North Davis Highway
Pensacola, FL 32503
or
Jason@pensacolapelicans.com
 - b. The submitted commercial must be fully produced and edited.
 - c. The submitted commercial must be between :15 and :20 seconds.
 - d. The submitted commercial must be themed around "Where Everyone Plays" and not focus on baseball playing, players or footage.
 - e. The recommended format for submission is DVD and .wmv digital file.
 - f. Each commercial must be suitable for display on television. (May not be obscene or indecent, including but not limited to nudity, pornography, or profanity.)
 - g. The submitted commercial must not contain the use of any copyrighted works such as logos, slogans, music, and the like.
 - h. The submitted commercial must be primarily in English.
4. **SELECTION OF A WINNER**
 - a. Once all the commercials have been submitted, they will be displayed on the Pelicans website for public viewing and voting. A review committee will judge each commercial on creativity, alignment with contest rules, and viewer votes. The winner will be announced on Friday, April 18, 2008.
 - b. The winning applicant will receive: \$1,000 cash prize if we use the commercial as it is, \$500 cash prize if we use the commercial but have to edit or change any portion of it, 2 season tickets for the 2008 Pelicans season, and your commercial being aired during the Pelicans 2007 season. If a group of individuals wins the contest, the money and prize package will be divided equally among them.
 - c. All applicants who submit a commercial will receive five (5) general admission ticket vouchers for any 2008 Pelicans game.

Signature of person (s)

Date

Phone Number

E-Mail